

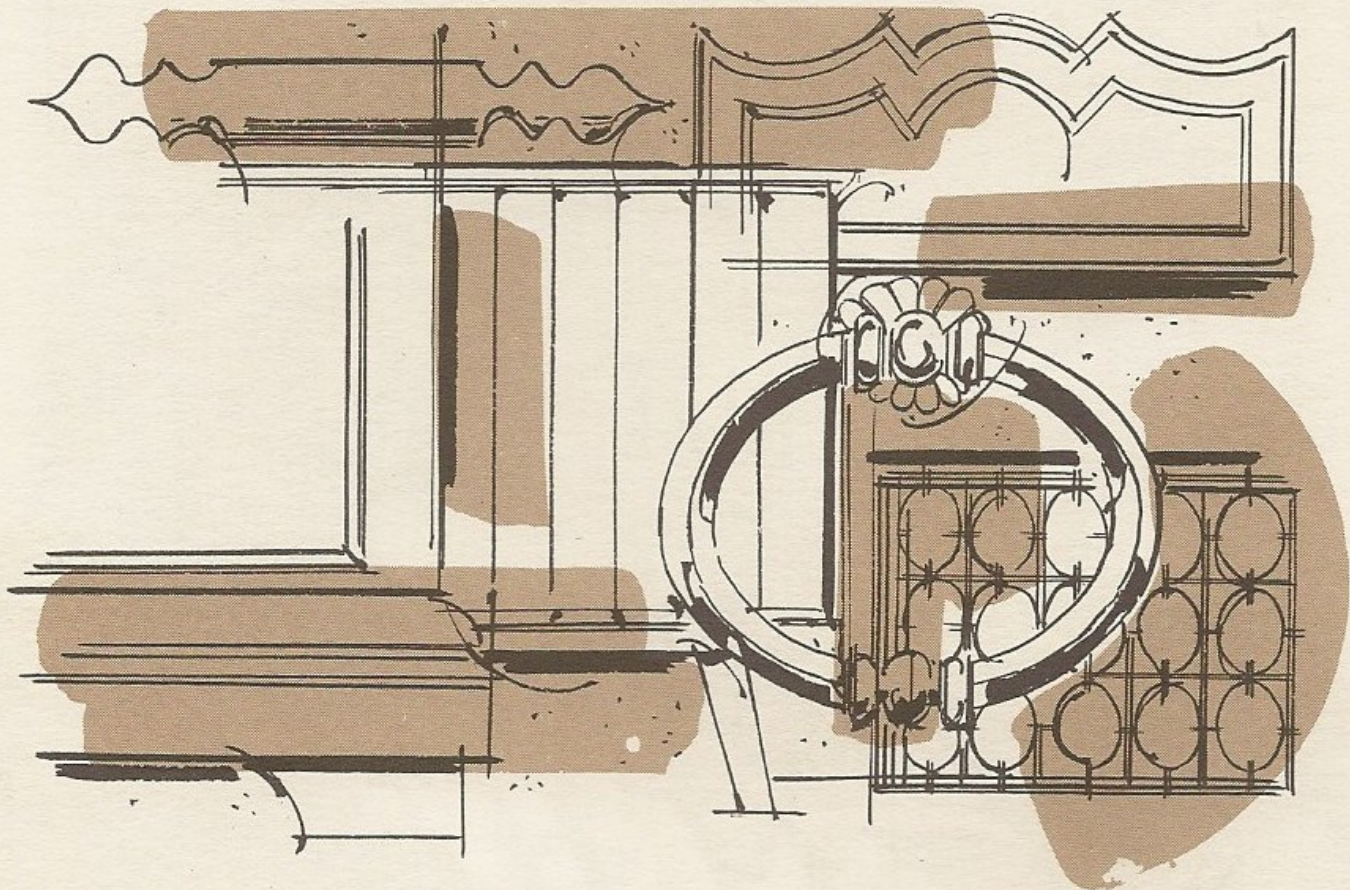
STEREO THAT LOOKS AS BEAUTIFUL AS IT SOUNDS



ZENITH
®

**SOLID-STATE
HIGH FIDELITY STEREO**

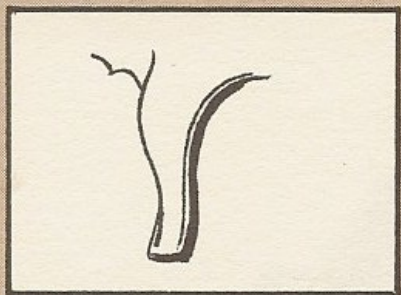
*Featuring 320W Solid-State Amplifier
with matching Solid-State FM/AM Stereo FM Tuner*



FINE FURNITURE CABINETRY IN AUTHENTIC PERIOD STYLING

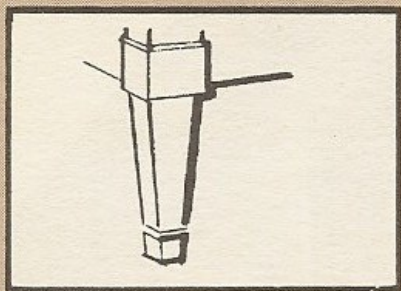
The Art of Selecting Finest Woods. Zenith selects only the best quality wood to match its unique cabinet design. Select hardwood solids and genuine veneers are expertly shaped into the authentic period styling of the cabinet.

In the art of fashioning, assembling and fitting, the remarkable skill of the cabinetmaker comes into full play. Style and design is emphasized by choosing proper accents. Finally, great care is taken to achieve lasting beauty and protection through the art of fine finishing.



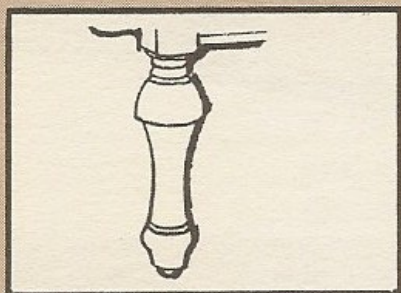
FRENCH PROVINCIAL STYLE

Sophisticated and graceful of line, French Provincial style is characterized by the Cabriole Leg tapering to foot and the serpentine curve of the apron.



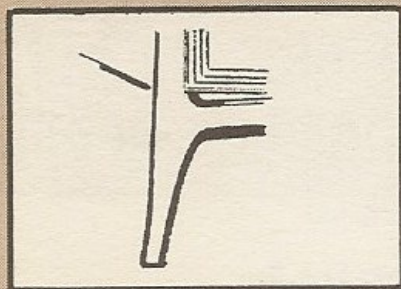
ITALIAN PROVINCIAL STYLE

Smooth, uncluttered lines, free from ornate decorations, Italian Provincial style is recognized by the straight, square-tapered leg and fluted columns. The line is simple and graceful.



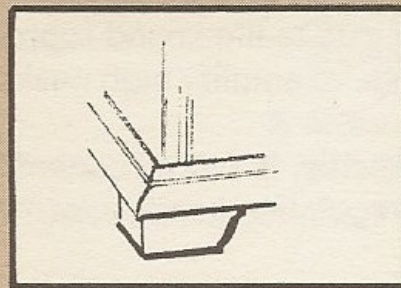
EARLY AMERICAN STYLE

Early American style may appear with Bannister Leg or Bracket foot shown—with or without Gallery. Possesses a rustic, rugged simplicity.



MODERN STYLE

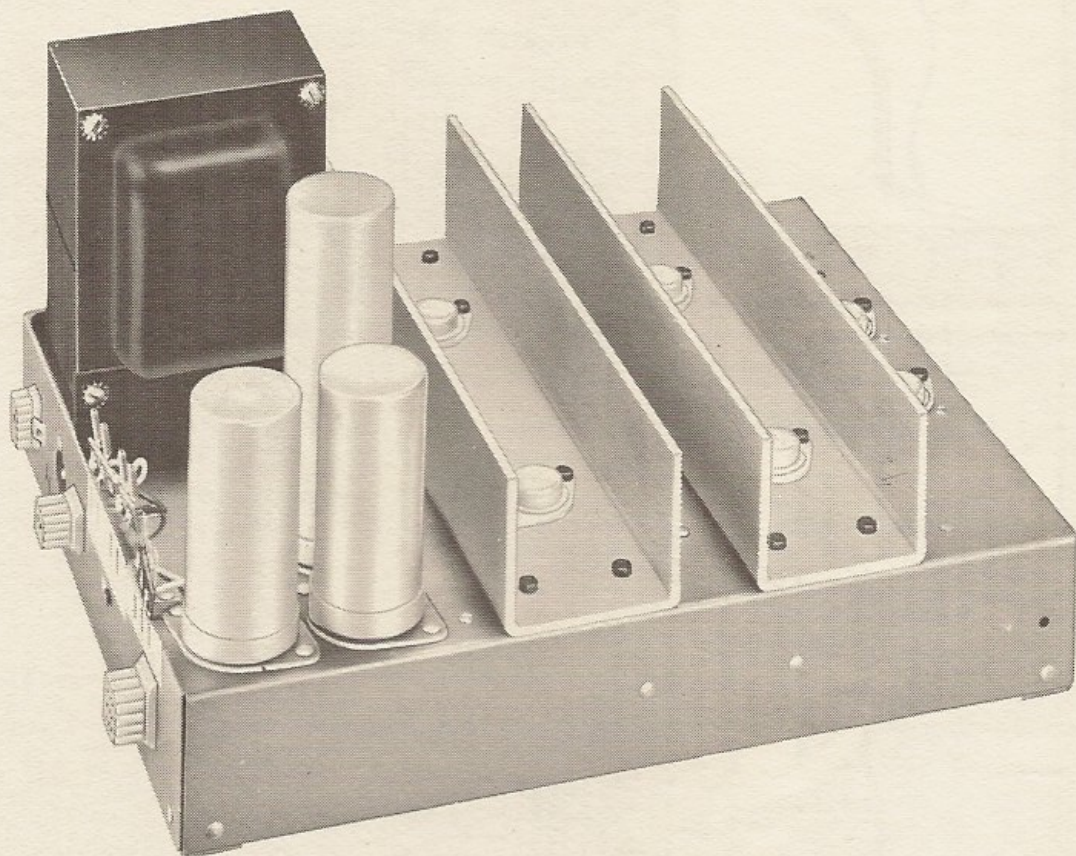
With the simplicity of the Danish Modern Style curvilinear fashion, it is really a period style in transition. Bold and broad, yet modified and restrained.



MEDITERRANEAN STYLE

Indicative of an "Era of Opulence," Mediterranean style takes its place as the new design of elegance. You'll see Mediterranean style many ways—Credenza style or with a sturdy Squared Leg.

320 watts of peak music power



FROM **ZENITH** [®] **SOLID-STATE**
320W AMPLIFIER

The most spectacular sound ever heard in a complete home console

**ZENITH 320W SOLID-STATE AMPLIFIER WITH
MATCHING SOLID-STATE FM/AM—STEREO FM TUNER**

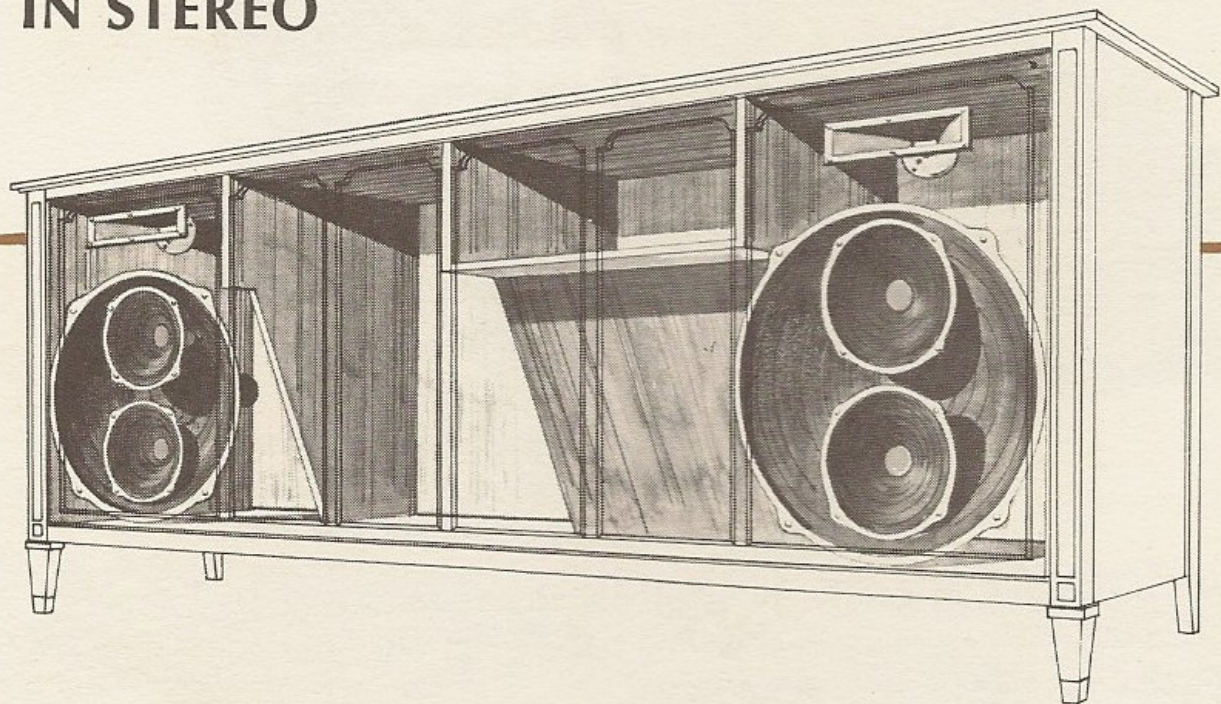
This new solid-state amplifier has been precision engineered by Zenith to deliver 320 watts peak music power—it gives more true-to-life sound reproduction at all ranges—provides greater dynamic range to amplify high peaks of sound with virtually no distortion.

Transistorized—it's cooler operating, warms up instantly, is more economical to operate—and extends amplifier life. Voltage regulation keeps internal power constant.

**Zenith's all new Solid-State
320W Amplifier offers 6 important
advantages in stereo**

1. Brings you the most spectacular sound you've ever heard in a complete home console—320 watts peak music power.
2. Clearer sound reproduction with less distortion—provides a greater dynamic range and amplifies high peaks of sound with less distortion than in virtually any other amplifier.
3. Instant warm-up on phono and radio—eliminates annoying delay while waiting for unit to warm up.
4. Cooler operating temperatures — use of transistors reduces the possibility of deterioration of components and cabinet because of heat.
5. Longer amplifier life—solid-state circuitry provides unsurpassed reliability and outstanding performance and greater dependability.
6. More economical performance—solid-state amplifier circuitry uses less electrical current than conventional amplifiers.

ZENITH'S FULL-WIDTH SEALED SOUND CHAMBER* FOR THE BEST SOUND IN STEREO

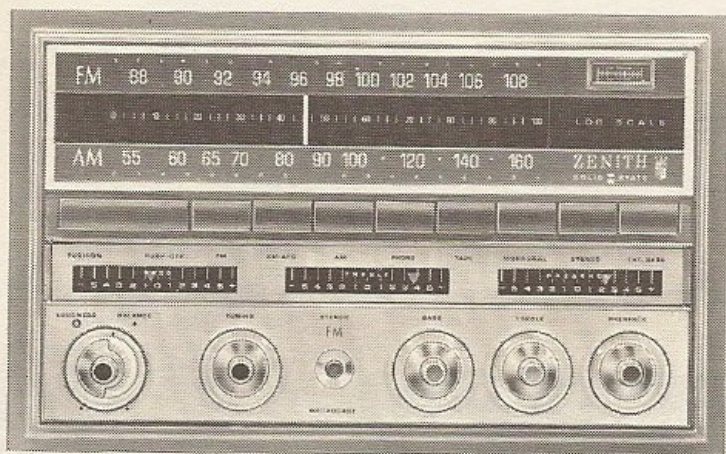


Here's a new, quality advance from Zenith. Giant full width Sealed Sound Chamber creates a wall of natural sound with full Zenith Quality speakers for greater bass and treble response.

Eight Zenith High-Fidelity Speakers with Crossover Networks — two giant 15" woofers, two deluxe exponential treble horns and four 3½" triaxially mounted cone-type tweeters.* Alnico 5 magnets. Broad range response of 40 to 15,000 CPS.

**Model 25X8580H features 8 High-Fidelity Speakers with Crossover Networks. (Two giant 12" woofers, two exponential horns, plus four 3½" cone-type tweeters.)*

Elegantly styled, finger-tip control tuning from



ZENITH
®

PUSHBUTTON STUDIO CONTROL PANEL

gives you instant command over nine different functions

9-PUSHBUTTON STUDIO CONTROL PANEL

Beautifully styled. Sleek and professional looking. Adds immensely to your listening pleasure through the ease and convenience of instant pushbutton controls. Just nine pushbuttons and six continuously variable knobs give you complete control of all functions, tuning and tone. Allows you to customize the sound of music to suit your personal listening tastes. Three vari-colored tone lights aid in setting Bass, Treble, Presence controls. New tuning meter registers signal strength to assure more accurate "on-station" tuning for FM and Stereo FM. Stereo indicator light goes on when you have tuned an FM station that is broadcasting stereo. Studio Control Panel is featured on all 320W amplifier models.

COMPLETE CONVENIENCE IN TUNING.

Nine Pushbuttons:

1. On-Off
2. FM
3. FM-AFC
4. AM
5. Phono
6. Tape
7. Monaural
8. Stereo
9. Extended Bass

PLUS

Six Continuously Variable Control Knobs for Full Tonal Response:

1. and 2. Combination Loudness and Balance Controls (Concentric Knobs)
3. Tuning
4. Bass
5. Treble
6. Presence. Complete tuning, volume and tonal adjustments.

Develops the finest sound reproduction ever in a home console stereo

EXCLUSIVE **ZENITH**[®]

CUSTOM MICRO-TOUCH[®] 2G TONE ARM

The most perfectly balanced tone arm in complete home stereo

Plays your records a lifetime with virtually no record wear!

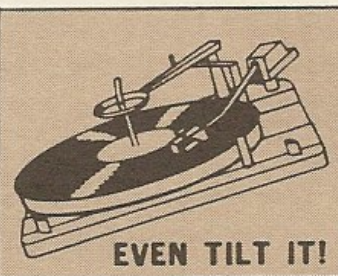
SLIDE IT!



DROP IT!



EVEN TILT IT!



It's impossible to accidentally ruin a fine stereo record

A ZENITH EXCLUSIVE...CUSTOM MICRO-TOUCH[®] 2G TONE ARM

Here is the most perfectly balanced tone arm in home console stereo. Provides the finest stereo separation, truest frequency response. Exerts a mere 2 grams of pressure on records, ends possibility of scratched grooves. Drop it! Slide it! Tilt it! It's impossible to accidentally ruin a fine record.

The automatic record changer with the most advanced features

ZENITH STEREO PROFESSIONAL

Record changer and Custom Micro-Touch® 2G Tone Arm

Outperforms any tone arm ever in a complete home stereo console instrument

UNIQUELY BALANCED — Custom Micro-Touch 2G Tone Arm is uniquely balanced for greater tracking stability and better stereo separation.

FREE-FLOATING CARTRIDGE — is mounted on a hinged bracket and suspended by a spring so that the cartridge “floats” inside the tone arm head. If the tone arm is pushed down, the cartridge automatically retracts into the head.

FLEX-GUARD NEEDLE SHAFT IS NON-BREAKABLE — Push the Flex-Guard in any direction. It always returns to its playing position. Needle pressure is what causes record grooves to wear out. But the exclusive Zenith Micro-Touch® 2G Tone Arm puts only 2 grams (1/14 ounce) needle pressure on your records.

RECORDS LAST VIRTUALLY A LIFETIME — 2-gram stylus pressure plus floating action suspension system of cartridge make it impossible to scratch record grooves. With Zenith's Micro-Touch 2G Tone Arm your records can be played over and over again with virtually no wear—they can last a lifetime.



ZENITH'S "STEREO PROFESSIONAL" AUTOMATIC RECORD CHANGER

Large 11¾" diameter turntable with precision belt drive smooths out speed variations, fully supports standard LP's.

Plays Four Disc Speeds — automatically plays 33⅓; 45; 78; or 16⅔ rpm records.

Zenith Quality Features Include: Built-in pop-up 45 rpm adapter spindle. On/Off and record-reject control. Manual position plays records singly. Magnetic discriminator touches only edge of record. Jam-proof components. Automatic changer shut-off after last record is played. Diamond stylus for stereo and LP; 3-mil Mfd. sapphire tip for 78 rpm discs. Stylus brush.



Zenith...Pioneer and world leader in FM radio...Presents new

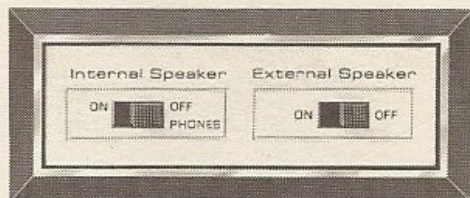
ZENITH SOLID-STATE STEREO FM RADIO

World's Finest Stereo FM Radio

Incorporates a Zenith pioneered and developed 4-gang permeability FM tuning system that provides the finest Stereo FM and conventional static-free FM reception. Double-tuned antenna loading circuit and individually shielded tuned circuits provide unexcelled sensitivity and selectivity.

Uniquely biased to provide optimum tuner control under all signal conditions. Automatic Frequency control assures "drift-free" FM, FM/AM tuned RF stages. Wavemagnet® AM antenna provides outstanding Standard AM broadcast reception. Illuminated FM and AM slide rule dial with precision vernier tuning. Pilot light indicates when set is operating. New tuning meter registers signal strength for more accurate "on-station" tuning.

Zenith Built-in Sound Control Center—Lets you control Zenith Extension speakers or stereo headphones right from top of set.



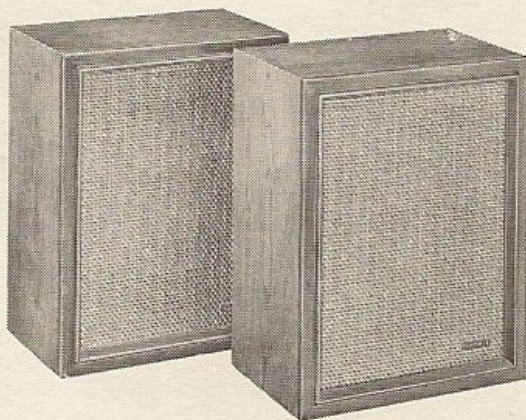
ENJOY THESE EXCLUSIVE FEATURES WITH EVERY ZENITH STEREO CONSOLE

Zenith Full-Range Extension Speaker System

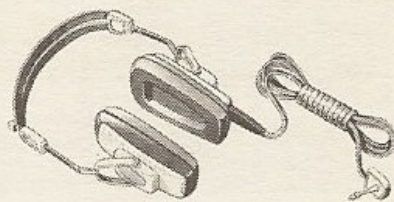
—Choice of two Zenith speaker systems (optional at extra cost) let you equip your console stereo with 4 sources of sound. Speakers can be placed in same room or in adjacent rooms.

Model S2437 — each unit has one giant 12" woofer and one deluxe exponential horn.

Model S2434W—each unit has one 9" oval and one 3½" cone-type speaker. Both systems are of genuine oil finish Walnut veneers and solids, and can be used with any Zenith Console Stereo with provision for external speaker system (Optional at extra cost.)



Zenith Stereo Headphones — Optional at extra cost. These can be controlled right from the set with Zenith's Built-in Sound Control Center. The ultimate in enjoying stereo FM in privacy. Part No. S-839-2.



The quality goes in before the name goes on®

STEREO THAT LOOKS AS BEAUTIFUL AS IT SOUNDS



ZENITH
®

**SOLID-STATE
HIGH FIDELITY STEREO**

ZENITH RADIO CORPORATION

1900 N. Austin Ave., Chicago, Ill. 60639

Part No. 203-967. Specifications subject to change without notice. Printed in U.S.A.