

# McIntosh Receives Distinguished Industry Award from *Stereophile* Magazine

*Stereophile* awards the  
**MC501 Monoblock Amplifier**  
**Product of the Year**  
in the Amplifier Category

For the 13th consecutive year, *Stereophile* has recognized the components that have proved capable of giving maximal musical pleasure with its "Products of the Year." Based on a vote by the magazine's reviewers and editors, the 2004 winners were announced in the December 2004 issue and the awards were presented by *Stereophile* editor John Atkinson at CES 2005.



Proudly accepting the award is Chris Bomba, designer of the MC501 and Charlie Randall, President.

# McIntosh Receives Top Placements in the 2004 *Inside Track* Dealer Survey Supplier Loyalty Test

*Inside Track*, an industry newsletter, conducts an annual survey to independent specialty retailers who evaluate Audio/Video suppliers based on specific criteria. **McIntosh placed FIRST** in the following category:

## Product Performance

Pictured below in the New Products Demo Room, Charlie Randall, President of McIntosh proudly accepts the award on behalf of the entire McIntosh team from Gisela Schoell, editor of *Inside Track*.

McIntosh was also awarded significant placements from *Inside Track* in the Home Audio/Electronics Category:

### Second Place:

Technical Support  
*and*  
Product Reliability

### Third Place:

Specialist Oriented  
Business Programs

### Fourth Place:

Resolution of Service,  
Return, Repair Issues

### Fourth Place:

Product Changes/Price  
Protection

### Tied for third:

Brand Name Recognition  
*(behind Sony, Sony ES,  
McIntosh tied with  
Yamaha!)*



# McIntosh Receives CEA Innovations Award

CES Innovations Award is a Design and engineering Showcase held each year before the Consumer Electronics Show and is open to all exhibitors and CEA (Consumer Electronics Association) members. McIntosh is very proud to receive the:

## CEA Innovations Award for the MX135 A/V Control Center

In the Audio Category



### Evaluation Criteria:

- A 3 member judging team comprised of an independent industrial designer, an independent engineer and a member of the trade press.

### Judges review and evaluate each entry based on the following criteria:

- Engineering Qualities
- Improvement to the Company
- Product's Intended Use and Function
- Aesthetic and Design Qualities
- Unique & Novel Features