

7/5/95

INTRODUCING THE DATA BASIC II

The Data basic II is the follow-up to the original Data basic, which was in production for 2 1/2 years and became an industry standard for under \$2500 cd transports. This was a difficult product to improve upon, and until recently, we thought that any meaningful improvement would be too costly. We weren't satisfied with that. Research continued into the true reasons that transports sound different from each other and some of that research is evident in the Data III.

The new Data basic II was also a beneficiary of this research and is truly a remarkable improvement over the original. Improvements to the power supplies were the primary focus of the new unit and with it, the attendant isolation of critical digital sections. Specially wound low flux transformers provide the Basic II with increased low level resolution and dynamic contrast. The Data basic's original punchy, lively bass is still as present as it ever was but is now coupled with better low bass solidity. Soundstaging was a truly remarkable trait of the Data basic which has been improved upon in this second generation transport. Depth which was slightly shallow compared to its big brother (Data III Universal Transport) is now nearly its equal. A sweeter high end with a more natural reproduction of vocal sibilants provides an even greater ease and longer-term listening enjoyment.

The Data basic II is slated for release at the end of July and the price will be \$1995.00. Upgrades can be done at the factory and will be available for \$400.00 to original Data basic owners at the end of August.

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The Data Basic and Data Basic II are no longer in production. Please refer to Theta's current product lineup of transports.